



# pioneering

## VIDEO-CENTRIC BUSINESS INTELLIGENCE®

The screenshot displays the SMART CONNECT software interface. At the top, there are navigation links: home, setup, logout, help, contact us, and printer setup. Below these are search filters for Start (3/23/2005), End (3/24/2005), EMPID, and RCID. A search button is present. The main content area features a table titled "Advanced Query: checks < \$1.08". The table has columns for date, time, amount, and employee name. A video thumbnail is visible on the left side of the table. A mouse cursor is pointing at the bottom right of the interface.

Date	Time	Amount	Employee Name	Total Due
3/23/2005	4:05:04 AM	1.01	1013 Swanson Mary	TOTAL DUE: 0.91
3/23/2005	4:12:49 AM	1.01	1013 Swanson Mary	TOTAL DUE: 0.91
3/23/2005	4:41:55 AM	1.01	1013 Swanson Mary	TOTAL DUE: 0.91

# Expanding knowledge... Expanding profits.

**Employee theft and fraud** is a rampant problem in need of a viable solution. Many businesses leave themselves vulnerable by using outdated and reactive business intelligence systems, which are labor intensive and ineffective in identifying areas of your operation causing revenue losses.

## Did you know?

75% of all internal theft is undetected<sup>1</sup>

Insider theft is growing at 15% annually<sup>2</sup>

Employee theft costs between 0.5% - 3% of a company's gross sales<sup>1</sup>

## Enter SmartConnect® - the new Vision to Intelligence

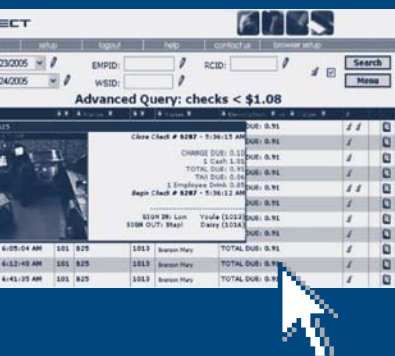
SmartConnect provides business intelligence software that heightens the level of video surveillance to a true enterprise-wide solution that will increase efficiency, productivity, and revenues by creating a new knowledge base from which to operate.

Loss prevention, compliance, asset protection, labor management, auditing, risk management, employee training, and day-to-day operations can use point-of-sale or other transaction data collection systems to pre-select potentially problematic situations, record and analyze them. Automate and streamline all your operations data for a "one-stop" convergence solution. Using the proactive approach to recognize, respond and resolve situations, SmartConnect can provide your organization with an enhanced security environment.

SmartConnect, technically speaking, integrates surveillance video with critical cash and data transaction streams simultaneously to deliver exception reports with the corresponding video displayed on your web browser in real time and through digital archives. Since its inception in 1998, Las Vegas-based SmartConnect has grown to become the leader in technology of this kind – the perfect integration of surveillance and transaction data.

[www.smartconnect.net](http://www.smartconnect.net)

INTELLIGENCE®



<sup>1</sup>John Case, CPP, How to Identify Dishonesty Within Your Business.

<sup>2</sup>Corporate Combat Site – <http://corporatecombat.com/statistics1.htm>; Internet; accessed June 2006.



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